

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

November 2025



BARBER RANCH ANNUAL BULL SALE

WEDNESDAY, NOVEMBER 12, 2025

11 a.m., Jordan Cattle Auction, San Saba, Texas

105 Horned, Polled & Homozygous Polled Hereford Bulls...Powerful...Docile...Efficient...Fertile...GE-EPDs

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BR WINSTON 4035

AHA P44545323 • DOB 1/21/24 • Homozygous Polled
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CED +1.5 / BW +2.4 / WW +65 / YW +104 / MM +29 / MG +62 / REA +.67 / MRB +.19 /
BMI +437 / BII +526 / CHB +138

*A standout since birth, fully pigmented and homozygous polled!
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BR BIG BEND 4067

AHA P44560334 • DOB 3/1/24 • Scurred
BR GKB Trending 0104 x 3R Katie's Order 0088

CED -0.6 / BW +3.0 / WW +75 / YW +125 / MM +30 / MG +67
REA +.78 / MRB +.50 / BMI +485 / BII +607 / CHB +168



BR AMARILLO 4166

AHA P44573218 • DOB 5/8/24 • Polled
BR Genesis H060 x BR Guinevere 7028

CED -1.8 / BW +6.8 / WW +77 / YW +126 / MM +26 / MG +65
REA +.80 / MRB +.18 / BMI +361 / BII +456 / CHB +175



BR DAWSON 4179

AHA 44573226 • DOB 5/16/24 • Horned
BR GKB Apollo 1323 x BR Rock A Belle 0170

CED +4.4 / BW +1.0 / WW +52 / YW +86 / MM +36 / MG +62
REA +.28 / MRB +.25 / BMI +517 / BII +604 / CHB +134



BR BRISCOE 4435

AHA P44550722 • DOB 1/21/24 • Hom. Polled
BR Genesis H060 ET x SHF X45 A70 D152

CED +8.1 / BW +1.0 / WW +59 / YW +95 / MM +25 / MG +55
REA +.05 / MRB +.27 / BMI +473 / BII +570 / CHB +135



BR 0104 ROCK WALL 4093

AHA P44560357 • DOB 3/19/24 • Scurred
BR GKB Trending 0104 x BR GKB Gabrielle 0040

CED -2.0 / BW +4.4 / WW +86 / YW +133 / MM +25 / MG +68
REA +1.01 / MRB +.31 / BMI +462 / BII +578 / CHB +145



BR MOE BANDY 4103

AHA 44560361 • DOB 3/26/24 • Horned
BR Charles Hutton 6033 x BR GKB Goldrianna 0096

CED +0.3 / BW +4.5 / WW +72 / YW +117 / MM +28 / MG +64
REA +.54 / MRB +.11 / BMI +300 / BII +384 / CHB +140



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Catalog requests:

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Ranch located 60 miles northwest of Amarillo.

Also mark your calendar:

SATURDAY, DEC. 13, 2025

GKB & Barber Female Event, Desdemona, TX

GKB CATTLE & BARBER RANCH

The FEMALE EVENT

VOLUME III

SATURDAY, DECEMBER 13, 2025

12 noon, GKB Cattle Sale Headquarters • Desdemona, Texas

100 Hereford lots, including Spring 2025 ET Show Heifer and Future Donor Prospects, Fall Yearlings, Spring Bred Heifers, Fall Pairs, Spring Bred Cows, Donors, Flushes, Embryos and Semen

GKB 1314 DANA N105 ET

1/15/25
P44630760
Polled
BR GKB
Winchester 1314 X
HAWK Dana 201
ET (HAPP Mirage
1327 daughter)



GKB 1314 DANA N104 ET

1/21/25
P44630759
Polled
BR GKB
Winchester 1314 X
HAWK Dana 201
ET (HAPP Mirage
1327 daughter)



GKB CLC 901 RITA 262K 308M

9/1/24 • P44602261 • Polled
Huth CLC WF Deluxe K016 X
CSC 701 Bolder 901
CE +6.1 • BW +3.2 • WW +88 • YW +152 • MILK +33
UDDR +1.6 • TEAT +1.7 • REA +1.17 • MRB -.04
BMI +558 • BII +654 • CHB +165



GKB 229G BELLE 4603

9/2/24 • P44597368 • Homozygous Polled
Green JCS Makers Mark 229G ET X
BR Special Order E044 ET
CE +9.6 • BW +0.6 • WW +61 • YW +100 • MILK +34
UDDR +1.3 • TEAT +1.4 • REA +.65 • MRB +.29
BMI +542 • BII +638 • CHB +156



GKB 1015 SARAH 4863

9/30/24 • P44612286 • Polled
C GKB Guardian 1015 ET X
BR Sooner 6701 ET
CE +3.3 • BW +4.6 • WW +67 • YW +106 • MILK +26
UDDR +1.4 • TEAT +1.3 • REA +.64 • MRB +.29
BMI +429 • BII +525 • CHB +177

Videos and catalog will be available to view online early December. Call or text to request a mailed copy.



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Andrew Conley (706) 781-8656
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***Have a blessed family
get-together for Thanksgiving.***

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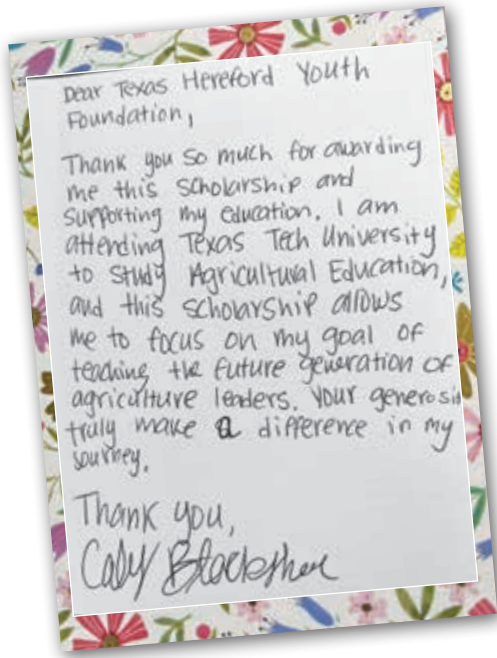
Jimmy, Claudia and Precious Atlas

Jimmy 214-202-5178

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Thank You from Caly



Official Announcement for Annual Membership Meeting of the Texas Hereford Association

President E.C. Rosson will preside over the 2026 annual meeting beginning at 4 pm on January 31, 2026 in Fort Worth, Texas. The location is the Hilton Garden Inn Fort Worth Medical Center, 912 Northton St, Fort Worth, TX 76104. The special awards will be presented at the meeting along with official business including election of new officers. A social with drinks and light appetizers will follow upon adjournment of the meeting. For those of you familiar with Fort Worth, it is near I-30 and Forest Park which is just south and a bit east of the fairgrounds.

SPECIAL AWARDS:

National Hereford Show honoree:
Curtis Younts (Horned) and Dale Ousley (Polled)

Booster of the Year: Gray Wynn Klein Ranch

Friend of the THA: Bruce Miller

Honorary Memberships:

John Bill Oman and Lee Haygood family

Watch for more on these long-time Hereford supporters and friends. ★

Ronnie Ragland

Ronnie Ragland 84, of Ralls passed away and joined his heavenly father on October 12, 2025 following complications from a severe auto accident. Services were on Thursday, October 16 in Ralls. Burial followed in the Ralls Cemetery under the care of Adams Funeral Home of Ralls..

Ronnie was born February 5, 1941 in Roaring Springs, Texas. He graduated from Patton Springs, High School in 1959 and married the love of his life, Kathleen Boyd on December 27, 1961 in Crosbyton. They were married for 57 years.

Ronnie was a farmer and rancher his entire life and primarily grew cotton and wheat on his 1,200-acre farm south of Ralls in the Owens Community in Crosby County. On occasion, when hailstorms prevailed, he also grew sorghum, and a single year of sunflowers, of which he disliked and never grew again. He loved raising cotton and his most favorite time of the year was during harvest season. Of course, Hereford cattle were always a part of his life. He exhibited cattle as a youngster and passed on the tradition to his kids and grandkids. He always said, "There wasn't anything prettier than a newborn baby Hereford calf."

He also had a passion for good horses, particularly rope horses. He also enjoyed the challenge of buying a good-looking, young horse and training it himself in hopes of making an outstanding calf or team roping horse.

He was a great 4-H Leader and received several awards. In 1998, Ronnie was awarded the Hall of Honor Award. In 2007, he received the State Extension Leaders of Legacy Award and in 2017, he received the Crosby County Adult Leader Award. He also served over 25 years as a board member for the Owens Coop Gin. He was a devoted, caring, and lov-

ing husband, father, grandfather and great-grandfather. He deeply missed

Kathleen after her passing in 2019. He enjoyed spending time on his farm and being surrounded by family



and friends. He served his community as a longstanding member of the First United Methodist Church of Ralls. Most recently, he had become a volunteer for the Meals on Wheels program. His single most favorite hobby was just simply spending time and traveling to the many events and activities supporting his children and grandchildren.

His wife Kathleen, a daughter, Delinda; a sister, Wanda Taggart; and parents, Frank and Clara Ragland preceded him in death.

Those who will continue to cherish his memories are son Dr. J. D. Ragland and wife, Angela, of Canyon; daughter, Shannon Davis of Idalou; sister Sharon Smith of Tahoka; three grandchildren, Brady and wife Carlie Shea Ragland of Amarillo, Cutter Davis of Ralls, and Skylar Davis and fiancé Nik Hodges of Lubbock. He is also blessed with a great-granddaughter, Ryla-James of Amarillo and great-grandson Nash Hodges of Lubbock coming in December.

The family would like to express their sincere appreciation and thanks to all the doctors' nurses and staff of UMC Hospital and South Plains Rehabilitation Hospital and Donna Owen for their heart felt care of Ronnie.

The family also request memorial contributions to the Ralls Methodist Church of Ralls (P.O. Box 447, Ralls, Texas 79357), or Ralls Livestock Sales Fund (1102 CR 135, Ralls, Texas 79357). ★

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STARDANCE M8086 [CHB,DLF,HYF,IEF,MSUDF] #43989449 02/25/2018

12-Trait Leader

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+11.1	-0.2	+60	+104	+0.6	+1.6	+23.3	+47	+77	+12.1	+76	+1.00	+1.10	+87	+0.135	+0.55	+0.96	+\$511	+\$649	+\$209

RED = TRAIT LEADER

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Fall has finally arrived and it's unbelievable to think that this year is almost over. We have just finished the World Hereford Conference in Kansas City and I was thrilled to be a part of it. Pre-tours in Montana were wonderful and we were fortunate to have a large contingent of attendees in Texas. Thank you to our hosts of GKB Cattle, Express Ranches, Bar A Cattle Co., Buck Cattle Co., Oklahoma Steel and Wire, Cattlemen's Congress and the Bowie House here in Fort Worth. I do believe we showed them a great experience in many ways. It was quite an event and I look forward to relishing the success.

Looking ahead we are working on the inaugural Texas Hereford Winter Classic on the first weekend of December

"Thanksgiving is the holiday of peace, the celebration of work and the simple life... a true folk-festival that speaks the poetry of the turn of the seasons, the beauty of seedtime and harvest, the ripe product of the year—and the deep, deep connection of all these things with God."

— Ray Stannard Baker



in Abilene (Dec. 6-7). Missy has been working on this event which will include junior and open shows and also welcome the Mini Herefords! Rumor has it that Cowboy Santa, Corn Hole Tournaments and more will be a part of it! The open show judge will be Kody Lurcheck, and Ryan Rash will sort the junior show.



More details are on page 12 and also on Facebook and at <http://www.texashereford.org>. Get your entries in though as the deadline for early entries is fast approaching. Go to www.showmanapp/shows# and search for the Texas Hereford Winter Classic.

We will have presentations about our honorees who will be recognized at the annual meeting in Fort Worth on January 31, 2026. Look for the announcement of the honorees soon!

As Thanksgiving approaches we always are thankful for all blessings that we have. Looking at all of the crazy things that happen in this world, I'd like to think I'm in a good place and hope you are too. ★

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RCR 23410 [DLF,HYF,IEF,MSUDF] • 08/22/2023 • #44538081
SIRE: RCR BIG VISTA 21501 [DLF,HYF,IEF,MSUDF]
MGR: UPS DISTINCTION [SOD,CHB,DLF,HYF,IEF,MSUDF,MDF]

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+8.4	+0.8	+60	+104	+0.9	+1.5	+27.5	+35	+64	+6.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+66	+1.30	+1.30	+92	+0.044	+0.86	+0.38	+\$543	+\$643	+\$163



RCR 23414 [DLF,HYF,IEF,MSUDF] • 08/22/2023 • #44538064
SIRE: RCR BIG VISTA 21501 [DLF,HYF,IEF,MSUDF]
MGR: CRR 109 ATHENS 326 [DLF,HYF,IEF]

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+7.9	+0.8	+49	+93	+0.4	+1.3	+20.1	+24	+48	+4.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+88	+1.10	+1.20	+74	+0.044	+0.55	+0.10	+\$406	+\$474	+\$122



RCR 3413 [DLF,HYF,IEF,MSUDF,DBP] • 08/22/2023 • #44538074
SIRE: RCR BIG VISTA 21501 [DLF,HYF,IEF,MSUDF]
MGR: RCR Z ADVANCE DOM 14082 ET [DLF,HYF,IEF,DBP]

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+5.7	+1.5	+65	+115	+0.8	+1.2	+18.8	+25	+58	+5.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+93	+1.20	+1.20	+90	+0.044	+0.92	+0.36	+\$421	+\$518	+\$164



RCR 09 MS FRENCH PRESS 23325 [DLF,HYF,IEF,MSUDF, DBP]
 09/03/2023 • #44496371
SIRE: RCR STRONG COFFEE 20309 [DLF,HYF,IEF,MSUDF]
MGR: NJW LONG HALL 36E [SOD,DLF,HYF,IEF,MSUDF,MDF,DBP]

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+6.0	+0.2	+49	+83	+0.4	+0.7	+22.5	+43	+67	-2.3
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+61	+1.30	+1.40	+72	+0.034	+0.57	+0.06	+\$436	+\$502	+\$110



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Break the Late-Calving Cycle: Maximize Heifer Productivity from Day One

Strategic management, disease prevention and parasite control set replacement heifers up for lifelong productivity.

A heifer that calves late in her first breeding season is already behind—and likely to stay that way. “It starts a vicious cycle,” says Jordan Thomas, Ph.D., University of Missouri, “where she calves late, breeds late the next year, and eventually falls out of the herd.”

Whether producers are raising or buying their replacement heifers, focusing on strong herd management, disease prevention and parasite control is the foundation of a successful breeding herd and long-term profitability.

Calving windows and nutrition set the stage

Ideally, heifers should conceive their first calf at 15 months of age and calve by 24 months. Breeding early sets her and her future calves up for success.

“If we take the average eight calving seasons into consideration, an early-calving heifer who continues to calve in the first 21 days as a cow will give an extra one-and-a-half to two calves over her lifetime, based on the higher weaning weights of her early-born calves,”¹ said David Shirbroun, DVM, Boehringer Ingelheim. “With the market prices right now, getting those heavier calves from a well-developed heifer is extremely beneficial.”

Good body condition and nutrition also play a critical role in accelerating reproductive maturity, managing stress and overall health.

“A body condition score of 6 at calving is critical,” shared Dr. Thomas. “We want heifers to have a smooth appearance, with fat depots around the tailhead and brisket. This extra cover serves as a savings account of energy that ensures heifers enter their first lactation period prepared for success while they continue to grow.”

Heifers with good body condition at calving breed back sooner, wean heavier calves and better withstand stress. “Animals are a little bit selfish,” said Dr. Shirbroun. “They’ll meet their own energy needs before supporting reproduction.”

Balanced diets and quality forage help heifers meet those energy demands. “If we send her into a negative energy balance, we can compromise her ability to become pregnant, even if she has a fairly acceptable body condition score,” Dr. Thomas explained.

Producers should collaborate with their nutritionist to formulate balanced diets that are tailored to their environment and herd goals.

Vaccination prevents reproductive disease challenges

A pre-breeding vaccine program is one of the most effective tools to protect heifer health and long-term productivity.

“With replacement heifers, we really need to protect them from reproductive disease,” stressed Dr. Shirbroun. “If these heifers are infected by any number of different diseases, that’s going to set them back, either from a growth standpoint or cause reproductive issues.”

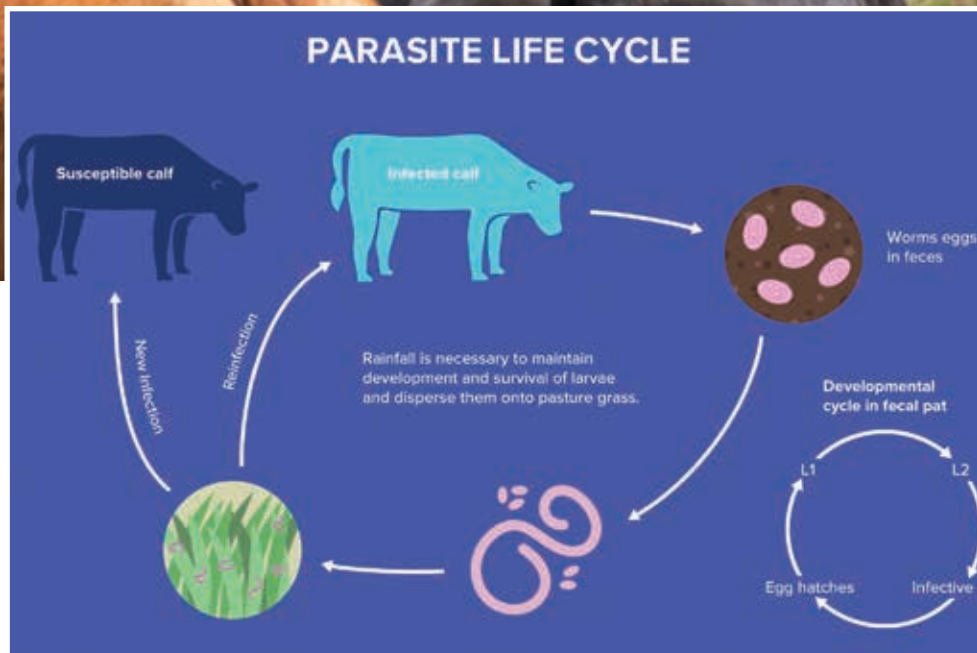
Bovine viral diarrhea virus (BVDV) Types 1a, 1b and 2, infectious bovine rhinotracheitis, leptospirosis, trichomoniasis and vibriosis are all top concerns for the breeding herd. While there are many implications of each disease, all are commonly known to cause infertility, embryonic loss or abortion.

BVDV is particularly threatening to a herd. If a pregnant heifer is infected, the virus can pass to her fetus, resulting in a persistently infected (PI) calf. Many PI calves appear completely healthy and go easily unnoticed, silently spreading BVDV to susceptible herd mates and their future offspring.

To reduce the incidence of reproductive diseases and PI calves, Dr. Shirbroun recommends a five-way viral vaccine, such as EXPRESS® FP, which includes the Singer strain. “A vaccine with the Singer strain is proven to prevent the formation of PI calves due to BVDV2,” he said.



Bart and Sarah Jones of Red Hill Farms checking cattle.



Control the negative impacts of parasites

Keeping parasites in check is one of the simplest ways to help heifers stay healthy. Taking away gut irritation or damage associated with parasites allows heifers to fully utilize nutrition, gain weight efficiently and reach reproductive milestones.

“Parasite control is important for all cattle, especially if they’re going to be on grass for a long period of time,” Dr. Shirbroun noted. “One of the best things we can do is give those cattle an extended-release dewormer like LONGRANGE® [eprinomectin]. If they’re on grass for three to four months, they’re going to have protection against parasites for the entire grazing season.”

He continued, “Oral, standard injectable or topical dewormers are great when we need to purge the system or provide around 30 days of therapy. But when producers have cattle out on grass for 120 to 150 days, an extended-release product can prevent reinfection of parasites, and provide continued protection to the bovine’s digestive tracts.”

To get the most out of any deworming program, work with a veterinarian to select the right dewormers for your region and parasite pressure, and work with them to conduct diagnostics like fecal egg count reduction tests to ensure your program is effective.

Herd development is a long game

“Heifer development doesn’t start at weaning—it begins before conception,” pointed out Dr. Shirbroun. “The only true way to set up a heifer to achieve 100% of her reproductive potential and longevity is to have influence on the animal before it is even conceived.”

He recommends producers manage cow health before and during gestation with balanced nutrition, disease prevention and parasite control. “Once the heifer is born, her development is not just a six-month process,” Dr. Shirbroun emphasized. “When done correctly, heifer development takes about three years—from the time she’s conceived until she has had her first calf at 2 years of age.”

LONGRANGE IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows; or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment. Not for use in breeding bulls; or in calves less than 3 months of age. Not for use in cattle managed in feedlots or under intensive rotational grazing. Pregnant women should wear gloves and exercise caution or avoid handling this product.

Reference:

¹ Damiran D, Larson KA, Pearce LT, et al. Effect of calving period on beef cow longevity and lifetime productivity in western Canada. *Transl Anim Sci* 2018;2(Suppl 1):S61-S65.

² Ridpath JF, Lovell G, Neill JD, et al. Change in predominance of bovine viral diarrhoea virus subgenotypes among samples submitted to the National Reference Laboratory for BVD. *Transl Anim Sci* 2018;2(Suppl 1):S66-S67.

continued on page 11

Break the Late-Calving Cycle:

continued from page 9

a diagnostic laboratory over a 20-year time span. *J Vet Diagn Invest* 2011;23(2):185-193.

About Boehringer Ingelheim - Animal Health business

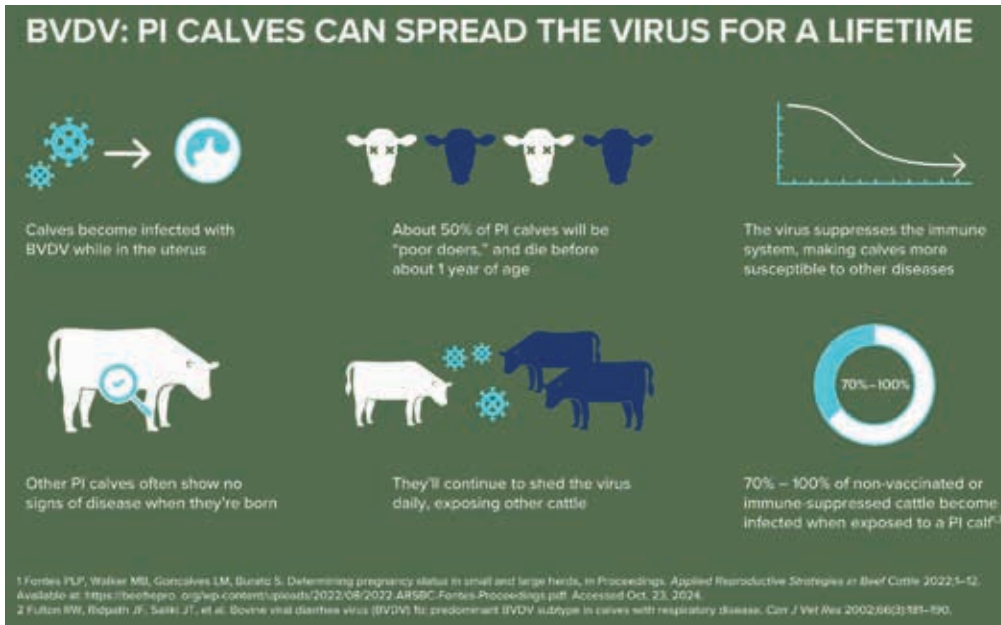
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About Boehringer Ingelheim

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Thanks y'all

Buyers from our October 17 Fall Production Sale

Volume Bull Buyers & High Sellers



Volume bull buyers Tyler and Skipper Williams of Williams Cattle Co., Keithville, LA also purchased the High Seller (Lot 3) for \$27,000.



Lot 2

Lot 3

Lot 1, one of the second Highest Sellers, sold to Jon Marshall of Wellness Farms, Katy, TX for \$25,000



Michael Seahorn from Cold Springs, TX purchased one of the second Highest Sellers (Lot 35) for \$25,000.



Jeremy Barwick from Bluff Dale, TX purchased the second Highest Seller (Lot 35) for \$25,000.



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Texas Hereford Association

Taylor County Expo

DECEMBER 6-7, 2025

TEXAS HEREFORD



Open Show

Judge

Kody Lucherk

Jr Show

Judge

Ryan Rash

Show info & Entries on

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Deadline NOV 10

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Mini Junior, Mini Steers

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DHR STARDANCE 672 DOMINO 381 [DLF,HYF,IEF,MSUDF] 44557104 ▶ 09/19/2023



OH 9218 MIGHTY RANGE 245 [DBP] #44387556 ▶ 09/07/2022



OHT 782 SENSATION 814F [DLF,HYF,IEF,MSUDF] #43884430 ▶ 02/25/2018



OHT 782 CONCHO KING 145 [DLF,HYF,IEF,MSUDF,MDF] #44293354 ▶ 10/22/2021

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+4.4	+2.4	+51	+85	+0.1	+2.7	+27.4	+40	+66	+4.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+44	+1.40	+1.50	+43	+0.045	+0.18	+0.19	+\$486	+\$567	+\$90



BR LONG RANGE 9218 [DLF,HYF,IEF,MSUDF,DBP] #44106106 ▶ 11/23/2019



O H Triangle Ranch
Office 325-655-4486

Irion, TX 76903



Ryan Akers | Ranch Manager • Cell 805-709-2289
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TEXAS HEREFORD ASSOCIATION HELPS YOUTH

Build their Future in beef



Ada, Maddox and Maggie Sewell competed as a team in the fed steer contest.



Haize Hyatt with Brady Miller from Texas Cattle Feeders Association.

The Texas Hereford Association (THA) continues to find innovative ways to support youth and expand their understanding of the beef industry. This year, THA launched a new initiative encouraging members of the Texas Junior Hereford Association (TJHA) to participate in the Texas Cattle Feeders Association (TCFA) Junior Fed Beef Challenge.

The TCFA Junior Fed Beef Challenge was created to help young people gain hands-on experience in feeding commercial beef cattle. The program emphasizes proper animal husbandry, performance data collection, and financial management. Over the past 25 years, TCFA has introduced hundreds of youth to the cattle feeding industry through this contest, equipping them with real-world knowledge and skills vital to the future of beef production.

The goal of the competition is to expose participants to the full process of feeding cattle while cultivating the next generation of cattle feeders. Contestants feed a pen of steers, maintain medical and financial records, complete a written exam, and participate in interviews and oral presentations. Their overall scores are also influenced by the performance and carcass results of their cattle.

“This provides another avenue for youth, whether they show cattle or not, to compete while gaining valuable, real-world experience and education about the beef business,” explained Mark Ellison, THA board member and chair of the initiative. “The THA Board of Directors voted to provide funding for each participating family (\$1,000 per family), using this contest as an opportunity to promote the white-faced steer and support our youth.”



Jarrett Worrell pictured on the day of the competition, where the events included an interview, written test, presentation and grading of record books.



Ada Sewell with her presentation about the steer feeding project.



Maggie Sewell and her presentation that is a required part of the contest.

Contestants can choose to feed their cattle at home or send them to a designated feedlot. Validation for the 2025 contest began February 28 and final closeout weights were recorded July 8–11. Fifty-eight contestants in grades 3 through 12 showcased their knowledge and management skills in categories including written exams, presentations, interviews, and carcass performance during the final evaluation on July 25.

TCFA awards cash prizes to overall champions, top performers in each contest division, and the highest-scoring rookie competitor. Additionally, TCFA presents three scholarships, valued at \$5,000, \$3,000, and \$2,000, to top senior contestants.

To further encourage participation, the THA has established added award divisions for Hereford-influenced steers in three categories:

- 1) Registered Hereford
- 2) Commercial Hereford (at least 50% Hereford)
- 3) Black or Red Baldy

Each pen consists of three steers, although exhibitors may feed four and drop the lowest-scoring animal. Pens may be owned by an individual or shared among family members or friends, allowing multiple youth to collaborate as one team.

“This contest complements the American Junior Hereford Association’s Fed Beef Shootout,” said Ellison. “The TCFA pro-

continued on page 16

MINIATURE HEREFORD

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MABA

BUILD THEIR FUTURE IN BEEF

continued from page 15

gram is open to all breeds and crosses and ideally are August born calves. Our breeders in Texas do not calve in August, so this is another learning component for the contestants.”

This year’s THA-supported participants included Haize Hyatt of Deming, New Mexico; Jarrett Worrell of Mason, Texas; and the Sewell family of Muenster, Texas.

Fifteen-year-old Hyatt, who has competed in the challenge before, said he’s already planning to return next year. “My steers were straight-bred Herefords and older than most in the contest. I sent them to the designated feedlot and kept all the records and financials,” he explained.

His favorite part of the contest is the interview portion. “It makes you think on your feet and know your project inside and out because you never know what questions they’ll ask. It’s also helped me gain confidence in public speaking.”

First-time competitor Jarrett Worrell fed a pen of steers out of Hereford cows and sired by Angus bulls. He purchased them from a neighbor near his hometown of Mason and sent them to the feedlot. “The most important thing I learned was the value of carcass traits and genetics,” said the 14-year-old. “You need cattle with genetics that deliver high-quality grades, efficient feed conversion, and strong yield grades.”

Like Hyatt, Worrell said the interview was his favorite part. “I enjoyed talking about Herefords and sharing my experiences feeding them,” he said. “This contest gives you a real-world look at the feeding side of the beef business. Ranchers are feeding the world, and to do that, you have to understand genetics, feeding, markets, and the factors that influence sustainability.”

Fifteen-year-old Maddox Sewell and his twin sisters, Maggie and Ada, teamed up to compete with a pen of steers sired by Hereford bulls and purchased from Horton Ranch. The siblings fed their steers at home, turning the experience into a true family project.

“My family traditionally raises cow/calf pairs, so putting steers on feed was a fun and educational way to learn about other segments of the cattle industry,” explained Maddox. “The record-keeping part of the contest was challenging, but it made us evaluate our losses and gains. The interview segment also gave us a chance to talk about our cattle and discuss the industry. My favorite part, though, is actually feeding and caring for the steers.”

Maddox has previously competed in the Houston Steer Feeding Contest, and the trio is already planning to return for the TCFA Junior Fed Beef Challenge in 2026. All three agreed the contest is a great way to better understand and communicate the pasture-to-plate story of the beef industry.

“My dad and I went to the Horton Ranch and hand-picked our pen from about 300 steers,” Maddox recalled. “The day we headed up there, a snow and ice storm hit the area, so we laid over and went out early the next cold morning to make our selections. It was definitely a memorable experience. The contest was educational and fun, and I was honored to receive the TCFA Rookie Award for the senior division.”

TJHA members interested in competing in the 2026 TCFA Junior Fed Beef Challenge can find more details and key dates at www.tcfa.org/educational-programs.html. Participants should also notify the Texas Hereford Association to qualify for the additional Hereford division premiums.

“The THA is fully committed to expanding this educational experience for our youth,” emphasized Ellison. “We encourage all members to consider the contest. If you need more information, please reach out to the THA or myself—we’re here to help.” ★


Contestants also receive information on their carcasses. This cut is from Haize Hyatt’s pen.

Facial recognition...

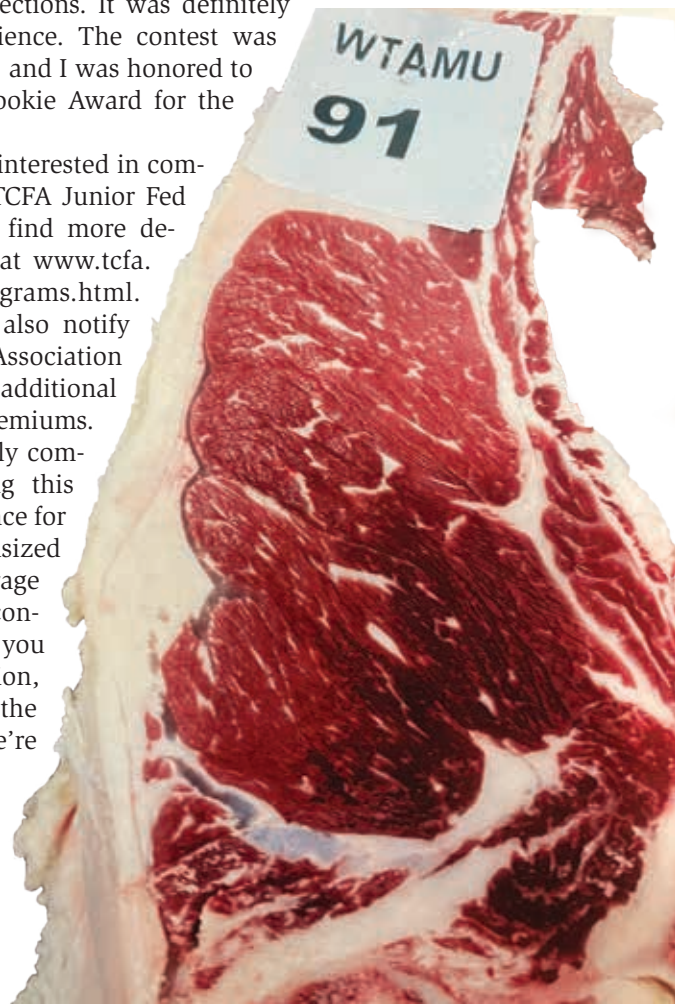
he's good at that.



(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.



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★ These Texas Hereford Association members will bring some of the best Hereford genetics in the state to the 2026 Heritage Pen Sale.

The proceeds are donated to THA and used to fund promotional activities. ★

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fairs, festivals and fall baking

Alise Nolan | www.theranchkitchen.com



October and November begins the season of fairs, festivals and fall baking at our house. State Fair, our East Texas Yamboree, cooler weather and then Thanksgiving call for Yam or as some call it Sweet Potato Pie at our home.

Most people may not know that true yams are not traditionally made into pies as they are not as sweet. Sweet potatoes however are much more common to find in the



US and in most of the south we use them in all our 'yam' - sweet potatoe pies... although i know that makes absolutely no sense at all...

As a child my Granny would make these pies, stacking them on top of each other for her family as they came in for our

county fair and at Thanksgiving. Because of our festival celebrating yams, pumpkin pie is not near as popular in our part of Gilmer and Northeast Texas.

Years ago I found a recipe that used baked sweet potatoes instead of boiling them and the difference is a more delicious pie with deeper flavors gives a more carmalized flavor.

When prepping for the family coming home at the Yamboree or Thanksgiving, I bake the sweet potatoes the day before and place in the refrigerator to peel the skin off the next day to mash for my pies.

Local grocery stores now sell mini pie shells in a foil liner that are my families favorite, so I stock up on these each fall as they tend to sell out. You can also make them in mini cupcake tins with homemade or store bought pie crust cut in small rounds. Or just make normal sized pies that are perfect as well for your dessert table.

The one thing that most will be surprised by is that there are no spices in my Sweet Potatoe Pie. Our local Yamboree contest calls for little to no spice to win the competition, and I promise that after you make this without cinnamon or nutmeg, you will like it so much better. ★

The Ranch Kitchen's Sweet Potato Pie

INGREDIENTS

- 4-6 medium sized sweet potatoes or yams, baked and skins peeled off
- 1/2 cup sugar, white granulated
- 1/2 cup light brown sugar
- 1 cup heavy whipping cream
- 1/2 cup salted butter, brought to room temperature
- 2 eggs, beaten
- 1 teaspoon vanilla - I use Mexican Vanilla

DIRECTIONS

Prepare uncooked sweet potatoes by cutting off tip ends, oiling all of the skins lightly and baking on a foil lined baking sheet at 450 degrees for 45 minutes or until soft to the touch and cooked through.

Once the sweet potatoes have cooled, peel off the skin from the potatoes and place in your food processor or mash and place in your mixing bowl.

Add to the sweet potatoes the sugars, heavy whipping cream, butter and two eggs that have been beaten, and then the vanilla. Mix these ingredients until blended in your food processor or mixing bowl.

Pour the sweet potato pie mixture into an unbaked pie shell and bake for 1 hour on 350 degrees Fareheit.

Carefully take the sweet potatoe pie out of oven and place on a wrack to allow to cool IF you can before serving. Keep leftover pie(s) in the refridgerator for safe keeping.

Cooks Note: Use one egg beaten with 1/4 cup water and brush over your pie crust edges to keep them from turning too brown.

However you make your sweet potato pie, remember the whipped cream as it takes it over the top.

Happy Fall and in hopes that your holiday season ahead is a blessed one!

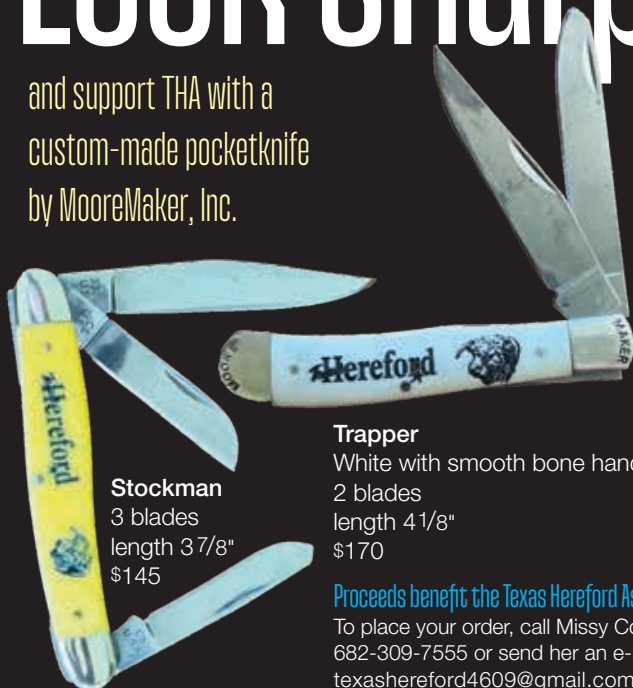
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The Ranch Kitchen

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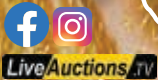
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D E A D L I N E S

Bulls November 20 | Females December 31



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Advertising Specs for *Texas Hereford* magazine.

Issue	Deadline
January	December 10
February	January 10
March	February 10
April	March 10
May	April 10
June/July	May 10
August	July 10
September	August 10
October	September 10
November	October 10
December	November 10

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PDF or jpg. **No crop marks.**

Photos: If you take a picture with your phone, (and you have a choice) please send an "actual size" jpg (not small, medium or large). With a digital camera, please send high-resolution (300 dpi).

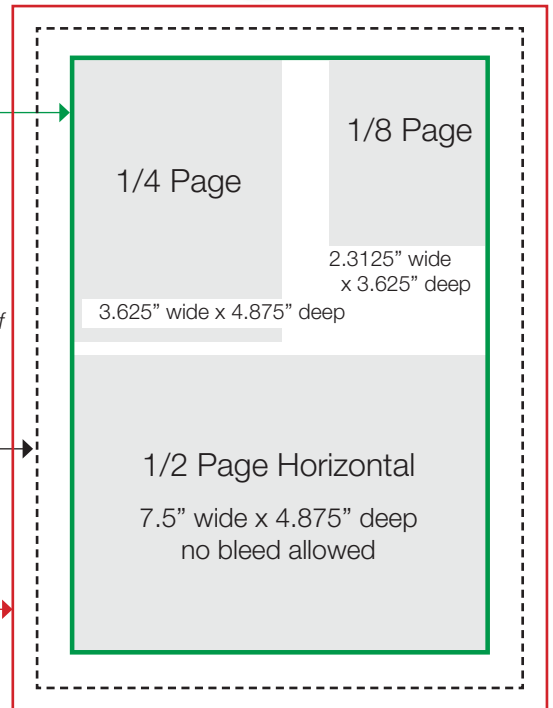
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from TJHA to Today

The Texas Junior Hereford Association (TJHA) has shaped countless young leaders who went on to impact the agricultural industry and their communities. We will be spotlighting some past members, reflecting on their time in TJHA and where life has taken them since. This month, we visit with Marci McKinzie Schnitker of Dorchester, Texas.

Marci McKinzie Schnitker



Camryn Craddock, Marci, Brad Schnitker, Cassidy Craddock, J.D. Schnitker

insurance agent. Today, she works with businesses across Texas and beyond, assisting with employee benefit programs.

“The skills I gained as a youth in public speaking, time management, effective communication are the very ones I use daily in my career,” she says.

Leadership Philosophy

Marci’s leadership style reflects lessons first learned in youth organizations. “Be the leader you would follow,” she advises. “People want to know you genuinely care about them, their families, and their success. Communicate, care, and create a culture of winning.”

Family and Life Today

Marci and her husband, Brad Schnitker, live in Dorchester, Texas. Brad is an ag science teacher at Howe High School. Together, they have three children:

- J.D. Schnitker – Texas A&M graduate and AgriLife Extension Agent in Hall County.
- Cassidy Craddock – Texas Tech alumna, completing her master’s at Oklahoma State, with plans to begin her PhD in Ag Communications.
- Camryn Craddock – Freshman at Texas A&M, also studying Ag Communications.

Cassidy and Camryn also co-own Caney Creek & Co., a thriving jewelry business that has shipped to all 50 states in just two years.

Marci notes how her children’s achievements reflect the same leadership values she learned through TJHA, 4-H, and FFA. “The impact of these programs is so far-reaching. It shapes futures,” she says.

Looking Back and Ahead

From her first 4-H meeting in Dike, Texas, to her first Hereford heifer named Edith, Marci’s early experiences built a foundation for her lifelong love of agriculture. “We didn’t win much that first year,” she laughs, “but those experiences developed my love of Hereford cattle, competition, and most importantly, the people who make this industry so special.”

Her advice for today’s youth is simple but powerful: “Say YES. Even when it feels uncomfortable, say yes to new opportunities. You’ll never regret the growth, relationships, and skills you gain.” ★

Early Memories and Family Influence

“My core memories of Hereford events go back to time spent with my grandfather, Billy Gregg, in Northeast Texas,” Marci recalls. “As a child, helping Nandaddy get his bulls ready became a family event and the foundation of my involvement when I got older.”

Both Marci and her brother, Marty, grew up showing Hereford cattle, crediting their parents and grandfather for fostering the opportunity. Their involvement soon extended to leadership roles within TJHA. Marci served as TJHA President in 1990 under the guidance of Diane Johnson, a mentor she remembers as pivotal to youth leadership development within the association.

Through TJHA Field Days, State Shows, and the National Junior Hereford Association contests, Marci found opportunities to grow. She won the National Public Speaking Contest in 1989, an achievement that still impacts her professional life today. She also remembers the very first Take Action Conference, which united youth leaders from different breed associations. “The adults who pour into youth and make opportunities come to life are the unsung heroes,” she reflects.

A Foundation in Youth Leadership

As the youngest in her family, Marci was eager to follow in her siblings’ footsteps in 4-H. Once old enough, she fully embraced the program, eventually adding FFA to her list of activities. She wore the blue and gold proudly, serving as a Texas FFA State Officer from 1990–1991.

“Leadership development through 4-H, FFA, and TJHA instilled in me a love for agriculture and servant leadership,” Marci says.

Education and Career

After graduating from Texas A&M University in 1994 with a degree in Agricultural Development (now Agricultural Leadership), Marci completed her master’s in Agricultural Education in 1995.

Her career began with Agricultural Workers Mutual Auto Insurance in Fort Worth, and in 2001, she became an independent



Call for entries

Deadline: November 15, 2025

56th Annual

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Special Rules:

1. All consignors must be active or associate members of the Texas Hereford Association.
2. Animals must be in their pens not later than 6:00 p.m. Thursday, **January 29, 2026**.
3. All animals will be shown in pens of ten (10) by classes and placed by judges at Noon, Friday, **January 30, 2026**.
4. All females entered will be sold in the Hereford Sale at 1:00 p.m., Saturday, **January 31, 2026**.
5. Pen and Sale Fees: an entry fee of \$18.00/head is due on **November 1, 2025**. A seven (7) percent sale fee will be assessed at the sale. This fee includes all Stock Show pen fees and sale costs. No refunds after entries close.
6. Health requirements: all females entered in this division must meet regulations of the Texas Animal Health Commission and must be accompanied by an official health certificate.
7. If animals are to be sold as registered, papers must be provided to sale manager with health papers. Minimal grooming is encouraged.



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Hereford Division

- Class 1 _____ Heifers calved after Sept. 1, 2024
- Class 2 _____ Heifers calved from 1-1-24 to 8-31-24, Bred, no calves
- Class 3 _____ Heifers calved 1-1-23 to 12-31-23 Bred, no calves
- Class 4 _____ Heifers calved 1-1-23 to 8-31-24, Any or all with a calf at side

Red or Black White-faced English Cross Division

- Class 7 _____ Heifers calved after Sept. 1, 2024
- Class 8 _____ Heifers calved from 1-1-24 to 8-31-24, Bred, no calves
- Class 9 _____ Heifers calved 1-1-23 to 12-31-23, Bred, no calves
- Class 10 _____ Heifers calved 1-1-23 to 8-31-24, Any or all with a calf at side

Name _____

Address _____

Phone: _____ Age of Heifers (month calved) _____

e-mail _____ If bred, when & to what breed _____

Calfhood Bangs Vacc.? (yes or no) _____ Other Information _____

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October 2, 2025

Dudley Bros.

64TH ANNUAL BULL SALE

Comanche, TX • Auctioneer: Justin Stout

	Gross	Avg.
Hereford Bulls		
114 head	\$926,750	\$8,129

TOP SELLING BULLS

Lot #17 DB 7015 SENSATION 3373,
Bonchasse Land & Cattle Co.,
Grand Cane, LA \$14,000
Lot #11 DB 5138 TOP SHELF 3183,
Bonchasse Land & Cattle Co.,
Grand Cane, LA \$13,500



October 9, 2025

GKB Cattle's

SECOND ANNUAL BULL SALE

Desdemona, TX • Auctioneer: Dustin Layton

	Gross	Avg.
Hereford Bulls		
73 head	\$730,500	\$10,007

TOP SELLING BULLS

Lot # 24 GKB K014 TRENDING 4492,
Perks Ranch, Rockford, IL \$35,000
Lot # 1 GKB GUARDIAN 4192,
WMC Cattle Co., Wasola, MO \$22,000



October 13, 2025

Indian Mound Ranch's ANNUAL PRODUCTION SALE

Canadian, TX • Auctioneer: Dustin Layton

	Gross	Avg.
Herefords		
57 Bulls	\$495,750	\$8,697
18 Females	\$115,000	\$6,389
75 Total	\$61,750	\$8,143

TOP SELLING BULLS

Lot # 4092M IMR 0117H DOMINO 4092M,
Huff Ranch, Allison TX \$14,000
Lot # 4026 IMR 1134J ADVANCE 4026MM,
Hurricane Land & Cattle,
Crawford TX \$13,500



October 14, 2025

Powell Herefords

28TH ANNUAL PRODUCTION SALE

Ft. McKavett, TX • Auctioneer: Doak Lambert

	Gross	Avg.
96 Bulls	\$844,750	\$8,799
15 Comm. Females	\$79,000	\$5,267

TOP SELLING BULLS

Lot #1 JP 1213 DOMINO 4068 \$19,000
Lot #4 JP 8083 DOM 4130 \$14,500

October 17, 2025

W4 Ranch's

ANNUAL FALL PRODUCTION SALE

Morgan, TX • Auctioneer: Doak Lambert

	Avg.
78 Two Year Old Bulls	\$12,308
29 Spring Reg. Hereford Heifers	
Bred to Hereford Bulls	\$5,931
51 Spring Reg. Hereford Heifers	
Bred to Angus Bulls	\$5,043
54 Commercial Hereford Heifers	
Bred to Angus Bulls	\$4,273
20 Spring Black Baldie Heifers	
Bred to Angus Bulls	\$4,950

HIGH SELLING BULL

Lot #3 W4 2157K GENERAL 522L ET
for \$27,000



October 25, 2025

South Texas Hereford Association Sale

FALL BULL SALE

Beeville, TX • Auctioneer: Lane Marbach

52 Hereford Bulls	\$6,845
5 Open Hereford Heifers	\$4,400
10 Bred Hereford Heifers	\$6,150

TOP SELLING BULL

Lot #39 OHT 9218 LONG DOMINO 349
for \$12,000



We are excited to announce the Grand and Reserve Champion Bulls from the THA Fall Classic Sale in Buffalo. The Grand Champion Bull, Lot # 10 NH DOUBLE L1007, consigned by Nolan Herefords. Pictured left to right, Scott Nolan & Steve Decker the Reserve Champion Bull, Lot # RH JESSE 2451, consigned by Rose Herefords. Steve Rose pictured.

October 29, 2025

Texas Hereford Association

FALL CLASSIC BULL SALE

Buffalo, TX • Auctioneer: Justin Stout

	Gross	Avg.
36 Bulls	\$228,050	\$6,335
23 Registered Female	\$84,410	\$3,670

TOP SELLING BULLS

Lot # 9 MCC ARLO 401 for \$12,500
consigned by McClintock Herefords.
Lot # 21 RKF PERFECTA PERFECTO 63X06
for \$9,250
consigned by RK Hay & Cattle.

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- Nov 15:** Ad deadline for December Texas Hereford magazine
- Nov 19:** North American International Livestock Expo Hereford Show, Louisville, KY
- Nov 20:** Largent and Sons Desert Prime Bull Sale, Kaycee, WY
- Dec 6-7:** Texas Hereford Winter Classic Show, Abilene, TX
- Dec 4-7:** Western States Hereford Show, Reno, NV
- Dec 9:** GKB Cattle & Barber Ranch The Female Event Vol. 3, Desdemona, TX
- Dec 15:** Ad deadline for January *Texas Hereford* magazine

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- Jan 9-10:** Cattleman's Congress Open Hereford Show, Oklahoma City, OK
- Jan 10:** Sandhills Stock Show & Rodeo, Odessa, TX
- Jan 15:** Ad deadline for February *Texas Hereford* magazine
- Jan 15:** National Western Stock Show, Denver CO
- Jan 24:** Fort Worth Stock Show Junior Heifer Show, Fort Worth TX

- Jan 27:** Churchill Cattle Company's World Class Bull Sale, Manhattan, MT
- Jan 31:** Texas Hereford Association's 56th Annual Powerhouse Hereford Sale, Fort Worth, TX
- Jan 31:** Texas Hereford Association's Heritage Hereford Sale, Fort Worth, TX
- Jan 31:** Texas Hereford Association Annual Meeting, Hilton Garden Inn, Fort Worth, TX
- Feb 2:** Fort Worth Stock Show National Hereford Show, Fort Worth TX
- Feb 5-6:** Fort Worth Stock Show, Junior Market Steer Show, Fort Worth, TX
- Feb 7:** South Texas Hereford Association Annual Spring Bull and Female Sale, Beeville, TX
- Feb 7:** Messner Ranch 65th Annual Production Sale, Slapout, OK
- Feb 15:** Ad deadline for March *Texas Hereford* magazine
- Feb 19:** San Antonio Stock Show, Junior Heifer Show, San Antonio, TX
- Feb 23:** Colyer Herefords 45th Annual Production Sale, Bruneau, ID
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STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION as required by act of August 12, 1970: Section 3685, Title 39, United States code for the Texas Hereford published monthly except for the month of June at 4609 Airport Freeway, Fort Worth, TX 76117-6292. The names and addresses of the publisher and editor are: The Texas Hereford Assn., 4609 Airport Freeway, Fort Worth, TX 76117-6292. Editor, Diane Johnson, 4609 Airport Freeway, Fort Worth, TX 76117-6292. The owner is Texas Hereford Association, 4609 Airport Freeway, Fort Worth, TX 76117-6292. The known bondholders, mortgagees, and other security holders owning or holding one percent or more of the amount of stocks, bonds, mortgages or other securities are: None. The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes have not changed during the preceding 12 months. Average number of copies each issue during the preceding 12 months are: A. Total number of copies printed (not press run) 1502. B. Paid circulation: (1 & 2) Mail subscriptions, 1526. (3) Sales through dealers and carriers, street vendors and counter sales, None. (4) Other classes Mailed through the USPS, 20. C. Total paid circulation, 1536. D & E. Free distribution by mail (samples, complimentary, and other free), 100. F. Total free distribution, 100. G. Total distribution (sum of C. & F.), 1,791. H. Copies not distributed, office use, leftover, unaccounted, spoiled after printed, 20. I. Total (sum of G. & H.), 1651. Actual number of copies of single issue published nearest to filing date: A. Total number of copies printed, 1636. B. (1 & 2) Paid circulation: 1526. (3) Sales through dealers and carriers, street vendors, counter sales, and other non-USPS paid distribution, None. (4) Other classes Mailed through the USPS, 0. C. Total paid circulation, 1626. D. & E. Free Distribution by Mail (samples, complimentary and other free), 0. F. Total free distribution (sum of D. & E.), 100. G. Total distribution (sum of C. & F.), 1,812. H. Copies not distributed, Office use, leftover, unaccounted, spoiled after printed, 20. I. Total (sum of G. & H.) 1,832. I certify that the statements made by me above are correct and complete.

Diane Johnson

(signed) Diane Johnson
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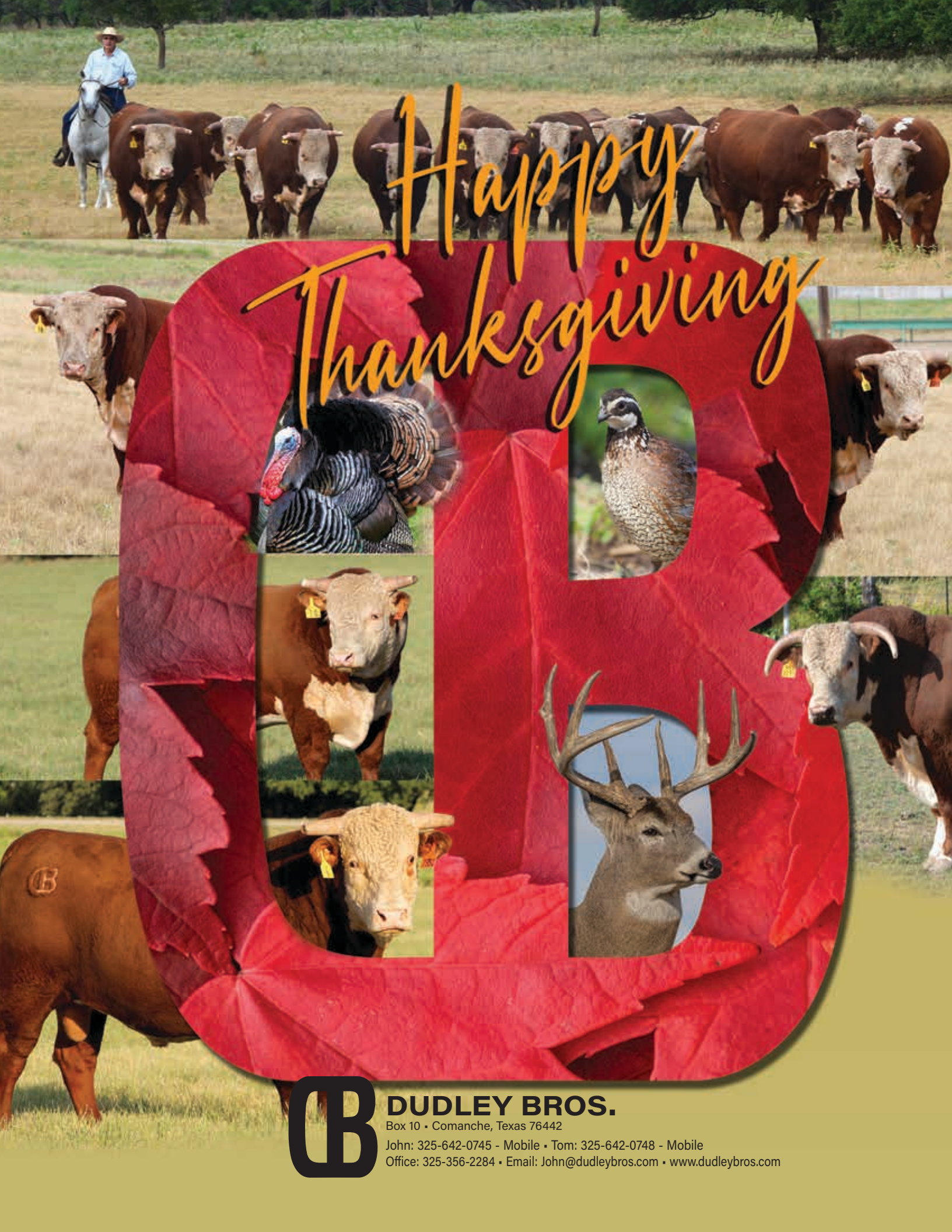
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